# DENVER'S KMGH WORKING FOR YOU 123 Speer Blvd

KMGH 123 Speer Blvd Denver, CO 80203 Main: (303)832-7777

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Billing:

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Billing Address:

Crossroads Media Group Attention: Accounts Payable 66 Canal Center Plaza, Suite 555 Alexandria,, VA 22314

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
183043-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser		Estimate Number
Issue/American Crossroads	American Crossroads	693

Flight Dates	Order #	Alt Order #
10/15/12 - 10/22/12	183043	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		

DB # Advertiser Code Product Cod	<u>e</u>

Agency Ref	Advertiser Ref
	MAJ

Spots/

ine Start Date	End Date [	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/16/12	10/22/12 7	News at 5AM	5AM-530AM	11111	:30	5	\$400.00	NM		
Weeks:		nd Date MTWTFSS - 1111	Spots/Week 4	<u>Rate</u> \$400.00						
Spots: # Ch	n Day Air Dat	e Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate	Type
1 KN	// MGH Tu 10/16/		s at 5AM	5AM-530AM	:3	0 USPRTV21	ACH		\$400.00	NM (
2 KN	MGHW 10/17/	12 5:13 AM 7News	s at 5AM	5AM-530AM	:3	0 USPRTV21	ACH		\$400.00	NM (
3 KN	MGH Th 10/18/	12 5:12 AM 7News	s at 5AM	5AM-530AM	:3	0 USPRTV21	ACH		\$400.00	NM (
4 KI	MGH F 10/19/	12 5:14 AM 7News	s at 5AM	5AM-530AM	:3	0 USPRTV21	ACH		\$400.00	NM (
Weeks:		nd Date MIWIFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					<u> </u>	
Spots: # Ch	n Day Air Dat	e Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate	Туре
5 KN	MGH M 10/22/	12 5:23 AM 7News	s at 5AM	5AM-530AM	:3	0 USPRTV21	АСН		\$400.00	
2 10/16/12	10/22/12 7	News at 530AM	530AM-6AM	11111	:30	5	\$600.00	NM		
Weeks:		<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$600.00						
Spots: # Ch	n <u>Day</u> Air Dat	e <u>Air Time</u> <u>Descri</u>	ption	Start/End Time	Lengt	th Ad-ID			Rate	Туре
1 KI	// MGH Tu 10/16/	12 5:58 AM 7News	s at 530AM	530AM-6AM	:3	0 USPRTV21	АСН		\$600.00	) NM
2 KN	MGH W 10/17/	12 5:53 AM 7News	s at 530AM	530AM-6AM	:3	0 USPRTV21	АСН		\$600.00	NM
3 KN	MGH Th 10/18/	12 5:57 AM 7News	s at 530AM	530AM-6AM	:3	0 USPRTV21	АСН		\$600.00	NM
4 KN	MGH F 10/19/	12 5:53 AM 7News	s at 530AM	530AM-6AM	:3	0 USPRTV21	АСН		\$600.00	NN
Weeks:		nd Date <u>MIWIFSS</u> 1	Spots/Week 1	<u>Rate</u> \$600.00						
Spots: # Ch	n <u>Day</u> Air Dat	e Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate	Туре
5 KN	MGHM 10/22/	12 5:47 AM 7News	s at 530AM	530AM-6AM	:3	0 USPRTV21	АСН		\$600.00	NM (
3 10/16/12	10/22/12 6	6-7A News	6A-7A	11111	:30	5	\$750.00	NM		
Weeks:		nd Date <u>MTWTFSS</u> - 1111-	Spots/Week 4	<u>Rate</u> \$750.00						
Spots: # Ch	n Day Air Dat	e Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate	Туре
1 KN	MGH Tu 10/16/		News	6A-7A	:3	0 USPRTV21	АСН		\$750.00	
2 KN	MGH W 10/17/	12 6:19 AM 6-7A N	News	6A-7A	:3	0 USPRTV21	ACH		\$750.00	NN
3 KI	MGH Th 10/18/	12 6:24 AM 6-7A N	News	6A-7A	:3	0 USPRTV21	ACH		\$750.00	NN
4 KI	MGH F 10/19/	12 6:12 AM 6-7A N	News	6A-7A	:3	0 USPRTV21	ACH		\$750.00	
Weeks:	Start Date Er	nd Date MIWIFSS	Spots/Week	Rate						



Invoice # Invoice Date Invoice Month Invoice Period 10/28/12 183043-1 October 2012 10/01/12 - 10/22/12

Advertiser Product Estimate Number 693 Issue/American Crossroads American Crossroads

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ne Start Date		Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
3 10/16/12	10/22/12	6-7A News	S	6A-7A	11111	:30	5	\$750.00	NM		
	10/22/12	10/28/12	1	1	\$750.00						
Spots: # C			Time Descrip		Start/End Time		h Ad-ID			Rate	
5 K	MGHM 10	)/22/12 6:3	5 AM 6-7A Ne	ews	6A-7A	:30	USPRTV21	ACH		\$750.00	NM
4 10/16/12	10/22/12	GMA M-F	7-9A	7A-9A	11111	:30	5	\$850.00	NM		
Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$850.00						
Spots: <u>#</u> C			Time Descrip		Start/End Time		h Ad-ID			Rate	
1 K	(MGHTu 10	)/16/12 8:5	3 AM GMA M	-F 7-9A	7A-9A		USPRTV21			\$850.00	NN
2 K	MGHW 10	)/17/12 6:5	9 AM GMA M	-F 7-9A	7A-9A	:30	USPRTV21	ACH		\$850.00	ΝN
3 K	MGHTh 10	)/18/12 8:4	7 AM GMA M	-F 7-9A	7A-9A	:30	USPRTV21	ACH		\$850.00	ΝN
4 K	MGHF 10	)/19/12 8:5	4 AM GMA M	-F 7-9A	7A-9A	:30	USPRTV21	АСН		\$850.00	NN
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MIWIFSS</u> 1	Spots/Week 1	Rate \$850.00						
Spots: # C			Time Descrip		Start/End Time		h Ad-ID			Rate	
5 K	MGHM 10	)/22/12 8:5	3 AM GMA M	-F 7-9A	7A-9A	:30	USPRTV21	АСН		\$850.00	NM
5 10/16/12	10/22/12	9a-930a R	ight This Minu	ıt(9a-930a	11111	:30	5	\$500.00	NM		
Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$500.00						
Spots: <u>#</u> C	Ch <u>Day Ai</u>	r Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Тур
1 K	MGHTu 10	)/16/12 9:2	1 AM 9a-930a	Right This Minute	9a-930a	:30	USPRTV21	ACH		\$500.00	ΝN
2 K	MGHW 10	)/17/12 9:0	9 AM 9a-930a	Right This Minute	9a-930a	:30	USPRTV21	ACH		\$500.00	ΝN
3 K	MGHTh 10	)/18/12 9:1	5 AM 9a-930a	Right This Minute	9a-930a	:30	USPRTV21	АСН		\$500.00	ΝN
4 K	MGH F 10 Credited	0/19/12 d	9a-930a	a Right This Minute	9a-930a	:0	0			<del>\$500.00</del>	NΛ
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$500.00						
Spots: # C	Ch Day Ai	r Date Air	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
				Right This Minute	9a-930a		USPRTV21	ACH		\$500.00	
6 10/16/12	10/22/12		ight This Minu		11111	:30	5	\$500.00	NM		
Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	<u>Rate</u> \$500.00						
Spots: # C			Time Descrip	•	Start/End Time	Lenat	h Ad-ID			Rate	Type
	(MGHTu 10			Right This Minute	930a-10a		USPRTV21	ACH		\$500.00	
				Right This Minute	930a-10a		USPRTV21			\$500.00	
			0 7 HVI 0000 TC								
			5 AM 930a-10			:30	า USPRTV21	ACH			NN.
3 K	(MGHTh 10	)/18/12 9:4		Right This Minute	930a-10a		USPRTV21			\$500.00 \$500.00	
3 K	(MGHTh 10	0/18/12 9:4 0/19/12 9:3 End Date			930a-10a 930a-10a Rate		USPRTV21 USPRTV21			\$500.00	
3 K 4 K Weeks:	MGHTh 10 MGHF 10 Start Date 10/22/12	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12	8 AM 930a-10 MIWIFSS 1	O Right This Minute O Right This Minute Spots/Week 1	930a-10a 930a-10a <u>Rate</u> \$500.00	:30	USPRTV21			\$500.00	NN
3 K 4 K Weeks: Spots: <u>#</u> C	MGHTh 10 MGHF 10 Start Date 10/22/12 Ch Day Ai	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air	8 AM 930a-10  MIWIFSS  1 Time Descrip	O Right This Minute O Right This Minute Spots/Week 1	930a-10a 930a-10a Rate	:30 Lengt		АСН			ΝΛ <u>Τ</u> уре
3 K 4 K Weeks: Spots: <u>#</u> C	MGHTh 10 MGHF 10 Start Date 10/22/12 Ch Day Ai	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air	8 AM 930a-10  MIWIFSS 1 Time Descrip 9 AM 930a-10	D Right This Minute D Right This Minute Spots/Week 1 tion	930a-10a 930a-10a <u>Rate</u> \$500.00 <u>Start/End Time</u>	:30 Lengt	) USPRTV21 h Ad-ID	АСН	NM	\$500.00 Rate	NN <u>Typ</u>
3 K 4 K Weeks: Spots: # C 5 K	MGH Th 10 MGH F 10 Start Date 10/22/12 Ch Day Ai MGH M 10 10/22/12 Start Date	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air 0/22/12 9:3 THE VIEW	8 AM 930a-10 MIWIFSS 1 Time Descrip 9 AM 930a-10  MIWIFSS	O Right This Minute O Right This Minute Spots/Week 1 tion O Right This Minute 10A-11A Spots/Week	930a-10a 930a-10a <u>Rate</u> \$500.00 <u>Start/End Time</u> 930a-10a 11-1	:30 <u>Lengt</u> :30	) USPRTV21 h Ad-ID ) USPRTV21	АСН	NM	\$500.00 Rate	ΝΛ <u>Τ</u> уре
3 K 4 K Weeks: Spots: # C 5 K 7 10/16/12 Weeks:	MGH Th 10 MGH F 10 Start Date 10/22/12 Ch Day Ai MGH M 10 10/22/12 Start Date 10/15/12	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air 0/22/12 9:3 THE VIEW End Date 10/21/12	8 AM 930a-10  MIWIFSS 1 Time Descrip 9 AM 930a-10  /  MIWIFSS -1-1	O Right This Minute O Right This Minute Spots/Week 1 tion O Right This Minute 10A-11A Spots/Week 2	930a-10a 930a-10a <u>Rate</u> \$500.00 <u>Start/End Time</u> 930a-10a 11-1 <u>Rate</u> \$1,000.00	:30 Lengti :30	h Ad-ID USPRTV21 USPRTV21	АСН	NM	\$500.00  Rate \$500.00	Type NM
3 K 4 K Weeks: Spots: # C 5 K 7 10/16/12 Weeks: Spots: # C	MGH Th 10 MGH F 10 Start Date 10/22/12 Ch Day Ai MGH M 10 10/22/12 Start Date 10/15/12 Ch Day Ai	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air 0/22/12 9:3 THE VIEW End Date 10/21/12 r Date Air	8 AM 930a-10  MIWIFSS 1 Time Descrip 9 AM 930a-10  /  MIWIFSS - 1 - 1 Time Descrip	O Right This Minute O Right This Minute Spots/Week 1 tion O Right This Minute 10A-11A Spots/Week 2 tion	930a-10a 930a-10a Rate \$500.00 Start/End Time 930a-10a  11-1 Rate \$1,000.00 Start/End Time	:30 <u>Lengti</u> :30 :30	h Ad-ID 3 h Ad-ID	ACH ACH \$1,000.00	NM	\$500.00  Rate \$500.00	Type NM
3 K 4 K Weeks: Spots: # C 5 K 7 10/16/12 Weeks: Spots: # C 1 K	MGH Th 10 MGH F 10 Start Date 10/22/12 Ch Day Ai MGH M 10 10/22/12 Start Date 10/15/12 Ch Day Ai MGH Tu 10	0/18/12 9:4 0/19/12 9:3 End Date 10/28/12 r Date Air 0/22/12 9:3 THE VIEW End Date 10/21/12 r Date Air 0/16/12 10:5	8 AM 930a-10  MIWIFSS 1 Time Descrip 9 AM 930a-10  /  MIWIFSS -1-1	O Right This Minute O Right This Minute Spots/Week 1 Ution O Right This Minute 10A-11A Spots/Week 2 Ution EW	930a-10a 930a-10a <u>Rate</u> \$500.00 <u>Start/End Time</u> 930a-10a 11-1 <u>Rate</u> \$1,000.00	:30 Lengti :30 Lengti :30	h Ad-ID USPRTV21 USPRTV21	ACH	NM	\$500.00  Rate \$500.00	Type NM



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 183043-1
 10/28/12
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Advertiser Product Estimate Number

Issue/American Crossroads American Crossroads 693

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Snote/

								Spots/				
Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
7	10/16/12	10/22/12	THE V	'IEW	10A-11A	11-1	:30	3	\$1,000.00	NM		
		10/22/12	10/28/12	2 1	1	\$1,000.00						
	Spots: # Ch	Day Air	Date_	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 KN	IGHM 10	/22/12 1	10:59 AM THE V	'IEW	10A-11A	:3	0 USPRTV2	1 ACH		\$1,000.00	NM
8	10/16/12	10/22/12	11A-12	2P News	11A-12P	11111	:30	5	\$800.00	NM		
	Weeks:	Start Date 10/15/12	End Dat	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$800.00						
	Spots: # Ch			Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
				11:22 AM 11A-12		11A-12P		0 USPRTV2	1ACH		\$800.00	
	2 KN			11:11 AM 11A-1	2P News	11A-12P	:3	0 USPRTV2	1ACH		\$800.00	NM
	3 KV	IGH Th 10		11:33 AM 11A-1		11A-12P	:3	0 USPRTV2	1ACH		\$800.00	
				11:35 AM 11A-1		11A-12P		0 USPRTV2			\$800.00	
	Weeks:	Start Date 10/22/12	End Dat 10/28/12	te MIWIFSS	Spots/Week 1	Rate \$800.00					Ψοσοίσο	
	Spots: # Ch	Day Air	Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	5 KN			11:52 AM 11A-1	2P News	11A-12P	:3	0 USPRTV2	1ACH		\$800.00	NM
9	10/16/12	10/22/12	The Cl	HEW	1157A-1P	11111	:30	5	\$600.00	NM		
	Weeks:	Start Date 10/15/12	End Dat		Spots/Week	Rate \$600.00						
	Spots: # Ch			Air Time Descri	ntion	Start/End Time	Lenat	h Ad-ID			Rate	Type
				12:55 PM The C	<del></del>	1157A-1P		0 USPRTV2	1ACH		\$600.00	
		IGH W 10		The C		1157A-1P	:0	<u> </u>			\$600.00	
	Z IXIV	Credited		THE O	1 1 L V V	110174-11	.0	O			ψ000.00	I VIVI
	3 KN	IGH Th 10	/18/12 1	12:30 PM The C	HEW	1157A-1P	:3	0 USPRTV2	1ACH		\$600.00	NM
	4 KV	IGHF 10	/19/12 1	12:56 PM The C	HEW	1157A-1P	:3	0 USPRTV2	1ACH		\$600.00	NM
	Weeks:	Start Date 10/22/12	End Dat 10/28/12	<u>te</u> <u>MIWIFSS</u> 2 1	Spots/Week 1	Rate \$600.00					*******	
	Spots: # Ch	Day Air	Date_	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	5 KN	IGHM 10	/22/12 1	12:27 PM The C	HEW	1157A-1P	:3	0 USPRTV2	1ACH		\$600.00	NM
10	10/16/12	10/22/12	Genera	al Hospital	1P-2P	11111	:30	5	\$700.00	NM		
	Weeks:	Start Date 10/15/12	End Dat	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$700.00						
	Spots: # Ch	Day Air		Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
		IGH Tu 10		1:25 PM Gener		1P-2P		0 USPRTV2	1ACH		\$700.00	
			/17/12	1:25 PM Gener	•	1P-2P	:3	0 USPRTV2	1ACH		\$700.00	NM
			/18/12	1:24 PM Gener	•	1P-2P		0 USPRTV2			\$700.00	
			/19/12		al Hospital	1P-2P	:0				<del>\$700.00</del>	
	Weeks:	Start Date 10/22/12	End Dat 10/28/12	<u>MIWIFSS</u> 1	Spots/Week 1	Rate \$700.00						
	Spots: # Ch	Day Air	Date_	Air Time Descri	ption_	Start/End Time		h Ad-ID			Rate	Type
	5 KN	IGHM 10	/22/12	1:23 PM Gener	al Hospital	1P-2P	:3	0 USPRTV2	1ACH		\$700.00	NM
11	10/16/12	10/22/12	Million	air/Insider	2-3pm	11111	:30	5	\$500.00	NM		
	Weeks:	Start Date	End Dat		Spots/Week	Rate \$500.00						
		10/15/12	10/21/12	- 1111	7	φοσοίσο						
	Spots: # Ch			2 - 1111 <u>Air Time</u> Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	Spots: # Ch	Day Air			<u> </u>			h Ad-ID 0 USPRTV2	1ACH		Rate \$500.00	



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

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10/17/12

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11	10/16/10	10/22/12	Millionair/Inaidar	2.22	11111	.20	- F	ΦΕΩΩ ΩΩ	NIM	
''	10/16/12	10/22/12	Millionair/Insider	2-3pm	11111	:30	5	\$500.00	NM	
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lenat	h Ad-ID			Rate Type
				ionair/Insider	2-3pm		USPRTV21	ACH		\$500.00 NM
	4 KV	IGHF 10	/19/12 2:28 PM Mill	ionair/Insider	2-3pm	:30	USPRTV21	ACH		\$500.00 NM
	Weeks:	Start Date	End Date MIWITS		Rate					·
		10/22/12	10/28/12	•	\$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	5 KN	IGHM 10	/22/12 2:06 PM Mill	ionair/Insider	2-3pm	:30	USPRTV21	ACH		\$500.00 NM
12	10/16/12	10/22/12	M-F 3-4pm	3-4pm	11111	:30	5	\$700.00	NM	
-	Weeks:	Start Date	End Date MTWTFS	S Spots/Week	Rate					
1	vvoona.	10/15/12	10/21/12 - 1111-		\$700.00					
	Spots: # Ch				Start/End Time	Lengtl	h Ad-ID			Rate Type
			/16/12 3:46 PM M-F		3-4pm		USPRTV21	ACH		\$700.00 NM
	2 KV	IGHW 10	/17/12 3:41 PM M-F	<u>'</u>	3-4pm	:30	USPRTV21	ACH		\$700.00 NM
			/18/12 3:47 PM M-F		3-4pm	:30	USPRTV21	ACH		\$700.00 NM
			/19/12 3:30 PM M-F	•	3-4pm		USPRTV21			\$700.00 NM
	Weeks:	Start Date	End Date MIWITS		Rate		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Ψ/00.00 /11//
		10/22/12	10/28/12		\$700.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
	5 KN	IGHM 10	/22/12 3:28 PM M-F	= 3-4pm	3-4pm	:30	USPRTV21	ACH		\$700.00 NM
12	10/16/12	10/22/12	Dr. Oz	4P-5P	11111	:30	5	\$800.00	NM	
'3	10/10/12	10/22/12	DI. 02	46-36	11111	.30	3	φουσ.υσ	INIVI	
	Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
		10/15/12	10/21/12 - 1111-	- 4	\$800.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Des	scription_	Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 KN	IGH Tu 10	/16/12 4:20 PM Dr.	Oz	4P-5P	:30	USPRTV21	ACH		\$800.00 NM
	2 KN	IGH W 10	/17/12 4:18 PM Dr.	Oz	4P-5P	:30	USPRTV21	ACH		\$800.00 NM
	3 KM	IGH Th 10	/18/12 4:13 PM Dr.	Oz	4P-5P	:30	USPRTV21	ACH		\$800.00 NM
	4 KN	IGHF 10	/19/12 4:26 PM Dr.	=	4P-5P	:30	USPRTV21	ACH		\$800.00 NM
	Weeks:	Start Date	End Date MIWITS		Rate					
		10/22/12	10/28/12 1	•	\$800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	5 KN	IGHM 10	/22/12 4:12 PM Dr.	Oz	4P-5P	:30	USPRTV21	ACH		\$800.00 NM
14	10/16/12	10/22/12	5-530P News	5P-530P	11111	:30	5	\$1,000.00	NM	
	Weeks:	Start Date	End Date MTWTFS		Rate \$1.000.00					
	Cnoto: # CL	10/15/12		•	* /	ا ممجدا	P V4 ID			Doto Tura
	Spots: # Ch		<u>r Date</u> <u>Air Time</u> <u>Des</u> /16/12 5:27 PM 5-5		Start/End Time 5P-530P		h Ad-ID ) USPRTV21	ACH		Rate Type \$1,000.00 NM
-			/17/12 5:17 PM 5-5		5P-530P 5P-530P		USPRTV21			\$1,000.00 NM
			/18/12 5:10 PM 5-5		5P-530P 5P-530P		USPRTV21			\$1,000.00 NM
			/19/12 5:20 PM 5-5		5P-530P 5P-530P		USPRTV21			
-	Weeks:	Start Date	End Date MIWIFS		Rate	:30	USFRIVAI	ACII		\$1,000.00 NM
	WOUND.	10/22/12	10/28/12 1		\$1,000.00					
	Spots: # Ch			scription	Start/End Time	Lenat	h Ad-ID			Rate Type
			/22/12 5:27 PM 5-5		5P-530P		USPRTV21	ACH		\$1,000.00 NM
	10/15/:-	1011-11-						00.455.5		
15	10/17/12	10/19/12	6P-630P JEOPARD	OY (M-6P-630P	1- 1	:30	2	\$3,400.00	NM	
	Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
1	TTOORG.	10/15/12	10/21/12 1- 1-		\$3,400.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type

6P-630P

:30 USPRTV21ACH

\$3,400.00

NM

6:03 PM 6P-630P JEOPARDY (M-F)



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

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									Spots/				
ne	Start Date	End Da	ite Des	scription	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
15	10/17/12	10/19/1	2 6P-	-630P J	EOPARDY	(M-6P-630P	1 - 1	:30	2	\$3,400.00	NM		
	Spots: # C	h Dav	Air Date	Air <sup>-</sup>	Time Desci	ription	Start/End Time	Lenat	h Ad-ID			Rate	Tvr
		MGH F	10/19/12			BOP JEOPARDY (M-F			USPRTV2	1ACH		\$3,400.00	
16	10/16/12	10/22/1	2 630		HEEL (M-F)	`	11	:30	2	\$3,400.00	NM		
	Maaka	Ctort Do	to Fod	Doto	MTWTESS	Cn ato /// a als	Data						
	Weeks:	Start Da 10/15/12	te End	1/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$3,400.00						
	Spots: # C	h Day	Air Date		Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate	Ty
	1 KI		10/16/12	6:4	7 PM 630-7	p WHEEL (M-F)	630-7P	:30	USPRTV2	1ACH		\$3,400.00	N
'	Weeks:	Start Da	te End	Date	MIWIFSS	Spots/Week	Rate						
		10/22/12			1	1	\$3,400.00						_
	Spots: # C		Air Date		Time Desci		Start/End Time		h Ad-ID			Rate	
	2 KI	MGH M	10/22/12	6:3	6 PM 630-7	p WHEEL (M-F)	630-7P	:30	USPRTV2	1 ACH		\$3,400.00	<u> </u>
17	10/16/12	10/22/1	2 10F	NEWS	S (M-F/SU)	10P-1037P	11-1	:30	3	\$2,600.00	NM		
	Weeks:	Start Da	te End	Date 1/12	<u>MTWTFSS</u> - 1- 1	Spots/Week 2	Rate \$2,600.00						
	Spots: # C	h Day	Air Date		Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate	Ту
			10/16/12			NEWS (M-F/SU)	10P-1037P		USPRTV2	1ACH		\$2,600.00	
			10/18/12			NEWS (M-F/SU)	10P-1037P	:30	USPRTV2	1ACH		\$2,600.00	_
,	Weeks:	Start Da 10/22/12		Date	MIWIFSS 1	Spots/Week 1	<u>Rate</u> \$2,600.00						_
	Spots: # C	h <u>Day</u>	Air Date	Air <sup>-</sup>	Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate	Ty
			10/22/12			NEWS (M-F/SU)	10P-1037P	:30	USPRTV2	1ACH		\$2,600.00	١
18	10/16/12	10/22/1	2 Nig	htline		1037P-1103P	11111	:30	5	\$1,400.00	NM		
,	Weeks:	Start Da	te End	<u>Date</u> 1/12	<u>MTWTFSS</u> - 1111	Spots/Week 4	Rate \$1,400.00						
	Spots: # C				Time Desci	ription	Start/End Time	Lenat	h Ad-ID			Rate	Τv
		MGH Tu			2 PM Night		1037P-1103P		USPRTV2	1ACH		\$1,400.00	
			10/17/12		5 PM Night		1037P-1103P	:30	USPRTV2	1ACH		\$1,400.00	
			10/18/12		5 PM Night		1037P-1103P		USPRTV2			\$1,400.00	
		MGH F	10/19/12		5 PM Night		1037P-1103P		USPRTV2			\$1,400.00	
	Weeks:	Start Da	te End	Date	MIWIFSS	Spots/Week	Rate					. ,	_
		10/22/12			1	1	\$1,400.00						
	Spots: # C		Air Date		Time Desci		Start/End Time		h Ad-ID			Rate	
	5 KI	MGH M	10/22/12	10:4	6 PM Night	line	1037P-1103P	:30	USPRTV2	1ACH		\$1,400.00	
19	10/16/12	10/22/1	2 Jim	my Kim	nmel	11:03P-12:07A	11111	:30	5	\$400.00	NM		
,	Weeks:	Start Da			MTWTFSS - 1111	Spots/Week 4	Rate \$400.00						_
	Spots: # C	h Day	Air Date		Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate	Ty
	1 KI	MGH Tu	10/16/12	11:4	9 PM Jimm	y Kimmel	11:03P-12:07A		USPRTV2	1ACH		\$400.00	_
	2 KI	MGH W	10/17/12	11:2	7 PM Jimm	y Kimmel	11:03P-12:07A	:30	USPRTV2	1ACH		\$400.00	1
	3 KI	MGH Th	10/18/12	12:0	2 AM Jimm	y Kimmel	11:03P-12:07A	:30	USPRTV2	1ACH		\$400.00	1
	4 KI	MGH F	10/19/12	11:5	1 PM Jimm		11:03P-12:07A	:30	USPRTV2	1ACH		\$400.00	1
	Weeks:	Start Da 10/22/12			<u>MIWIFSS</u> 1	Spots/Week 1	Rate \$400.00						
		h D	Air Date	Air <sup>-</sup>	Time Desci	ription_	Start/End Time		h Ad-ID			Rate	T
	Spots: # C	n <u>Day</u>						-	LICDDTVO	4 4 077		A	
		MGH M	10/22/12		2 PM Jimm	y Kimmel	11:03P-12:07A	:30	USPRTV2	1 ACH		\$400.00	1
,			10/22/12		2 PM Jimm	y Kimmel 430A-5A	11:03P-12:07A 11-11	:30	4	\$75.00	NM	\$400.00	



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser Product Estimate Number

Issue/American Crossroads American Crossroads 693

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20	10/15/12	10/22/12	7News at 430am	430A-5A	11-11	:30	4	\$75.00	NM	
		10/15/12	10/21/12 11-11	4	\$75.00					
	Spots: # Ch			·	Start/End Time	Lenath	Ad-ID			Rate Type
			15/12 4:46 AM 7New	rs at 430am	430A-5A		USPRTV2	1ACH		\$75.00 NM
	2 KM	GH Tu 10/	16/12 4:58 AM 7New	s at 430am	430A-5A	:30	USPRTV2	1ACH		\$75.00 NM
	3 KM	GHTh 10/	18/12 4:59 AM 7New	s at 430am	430A-5A	:30	USPRTV2	1ACH		\$75.00 NM
	4 KM	GH Su 10/2	21/12 4:58 AM 7New	s at 430am	430A-5A	:30	USPRTV2	1 ACH		\$75.00 NM
21	10/20/12	10/20/12	5pm News Saturday	5P-6p	S-	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$650.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
	1 KM	GH Sa 10/2	20/12 5:48 PM 5pm I	News Saturday	5P-6p	:30	USPRTV2	1 ACH		\$650.00 NM
22	10/20/12	10/20/12	10P NEWS (SAT)	10P-1037P	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	Rate \$1,000.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
	1 KM	GH Sa 10/2	20/12 10:31 PM 10P N	NEWS (SAT)	10P-1037P	:30	USPRTV2	1 ACH		\$1,000.00 NM
23	10/21/12	10/21/12	7A-8A SUN MORN NI	EW\$7A-8A	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	<u>Day</u> Air			Start/End Time					Rate Type
	1 KM	GH Su 10/2	21/12 7:40 AM 7A-8A	A SUN MORN NEWS	7A-8A	:30	USPRTV2	1 ACH		\$350.00 NM
24	10/21/12	10/21/12	5pm News Sun Local	Nev5P-6P	S	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$850.00					
		<u>Day</u> Air			Start/End Time		Ad-ID			Rate Type
	1 KM	GH Su 10/2	21/12 5:27 PM 5pm l	News Sun Local News	5P-6P	:30	USPRTV2	1ACH		\$850.00 NM
25	10/21/12	10/21/12	10P News Sunday Sp	orts 1037P-11p	S	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSSS	Spots/Week 1	Rate \$850.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	ription	Start/End Time	Length	Ad-ID			Rate Type

**Payment Terms 30 Days** 

 Gross Total
 \$79,100.00

 Agency Commission
 \$11,865.00

 Net Amount Due
 \$67,235.00

**Total Spots** 

91